

CHAPTER I

INTRODUCTION

In this chapter, the researcher presents the introduction of this study such as: background of the study, statement of problems, purpose of the study, significance of the study, scope and limitation, and definition of key terms

1.1 Background of the Study

The language is one of the important things in people's life. In daily life, language is used to socialize and communicate to each other. People use language to communicate feelings, ideas, or many other things. According to Wardhaugh (2006), when two people or more people communicate with each other in speech. We can call the way of communicate with each other in speech, we can call the way of communication that they used a code. In most situations that code will be something, we may also want to call a language.

In society, people always communicate to establish a relationship. Without communication, people cannot understand each other. According to Evans (2008:31), social media is a conversations between people; it means that sharing thoughts, experiences, and information for making a better or more-informed choice. Social media is a popular term that refers to the interaction that happens in groups or a person where, they are able to share, to product, and to cooperate their ideas on the internet. People talk to their peers, parents, and how they utilize the technology. Social media becomes a phenomenon in this digital era. The social networks are an online community that will help you find friends on the internet.

Internet is easy today to do something for everyone in the society that is very interested that can create private space. The examples are Hi5, Facebook, Twitter, Line, Instagram, etc, these are all created to meet the needs of business contacts or find a friend in cyberspace.

Code-mixing occurs in any form of communication events in oral or written language. Code-mixing in the form of written language for example occurs in the status update writing on “Instagram”. In status updates, writing on Instagram, the foreign language words were found. Muysken (2000) states “using the term code-mixing to refer to all examples where the lexical item and grammatical features from two languages seem in one sentence. Code-switching is using more than one language by communicants in speaking.

Nowadays, Instagram is one of social media that is very popular in the Thailand society. Instagram that is a part of social media used by people in their daily communication. Therefore, “Instagram” helps to develop code-mixing in a society by writing the caption or update the status in the sharing the social video and the photos. Once, someone who has Instagram’s account, she or he can share their photo or video and write the caption. For the followers, they can reply their caption and make it a two-way communication. Social media sites, there is an intention to connect users with friends, family, colleagues, and other users with similar interests.

Based on the explanation above, the study of code-mixing on Instagram which is used by Thai students is an essential issue to be discussed. In this study, the researcher chooses Thai students as an essential issue to be discussed because

they always use code mixing in daily speech. In this study, the researcher focuses what are code-mixing and the types of code-mixing used by Thai students in their status updates (the caption) on Instagram.

1.2 Statement of Problems

Based on the explanation in the background of the study, the researcher has two things that will be discussed farther through the research, they are:

1. What are code-mixing used by Thai students to update status on Instagram?
2. What are types of code-mixing used by Thai students to update status on Instagram?

1.3 Purpose of Study

Referring to formulation of the problems mentioned above, the purpose of study can be stated as follows:

1. To identify the code mixing used by Thai students to update status on Instagram.
2. To know types of code mixing used by Thai students to update status on Instagram.

1.4. Significance of the Study

For Thai students, this study is expected to give a better understanding about the components of the language in code mixing as well as the reasons for people to use code-mixing in their daily speech.

1.5. Scope and Limitation

The scope in this research is code-mixing that found on “*Instagram*” in Thai students. The limitation in this research is only focused on Thai Students’ the update status on Instagram that uploded in 1 month; on August 2018.

1.6. Definition of Key Terms

To avoid misunderstanding, the key terms in this study are defined as follows:

1. *Instagram* is very popula in social media. Instagram becomes a part of social media used by people in their daily communication. Many people always use Instagram to share photos, videos.
2. *Code-mixing* is a mix of oral or written languages by someone. This phenomenon frequent occurs in informal situation. According to Sumarsih (2014), code mixingexists because of the influemce of linguistic diversity in community and the mixture of two or more languages that will be understood by the community people.
3. *Thai students* refer to the Thai students who get Scholarship in Indonesia at English Language Education Department at University of Muhammadiyah Malang.